

27 July 2022



Tēnā koe

Official Information Act Request

You have asked for information about the COVID-19 vaccination programme.

Since the beginning of the Covid-19 pandemic [March 2020] to date, how much money has NDHB spent on giving free items to the public to encourage them to get vaccinated. This includes food, coffee, gift cards, prizes such as local and overseas trips, mobile phones, fuel vouchers, Christmas hams and any other such prizes to entice people to get vaccinated.

Could we please get a total cost, plus a breakdown for Whangarei, Kaipara and Far North districts if possible.

The COVID-19 vaccination rollout commenced in March 2021. Northland DHB did not purchase items to be given to Northlanders to thank them for getting their COVID-19 vaccinations prior to October 2021. An example of one of our initiatives to thank, not entice, Northlanders for getting vaccinated against COVID-19 was the Ka Pai Te Tai Tokerau COVID-19 Vaccination Campaign. Please note that some primary care/community health providers also ran programmes and held events to thank their communities for getting vaccinated.

Northland DHB spent a total of \$871,409 in the 2021/22 financial year (up to 31 May 22) on items to give to Northlanders for getting vaccinated. We are not able to break this down to territorial authority/geographical area. Our systems record the total amount spent not how much was distributed in each area. We also had teams working across the region and we did not record the number of items given out at each vaccination site/venue.

We support the open disclosure of information to assist public understanding of how we deliver our services. This includes proactive publication of anonymised Official Information Act responses on our website from 10 working days after they have been provided to you. Personal or identifying information will be redacted from any response published online. If you consider there are good reasons why this response should not be publicly available we will consider your views.

If you have any questions regarding our response to your information request please contact our Communications Manager, in the first instance at communications@northlanddhb.org.nz .

Ngā mihi



Tracey Schiebli

Interim District Director

Te Tai Tokerau / Northern Region