

Northland Resource Unit- (NRU) Newsletter- Public & Population Health

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HPV (Human Papillomavirus) Campaign- update from Health Promotion Agency

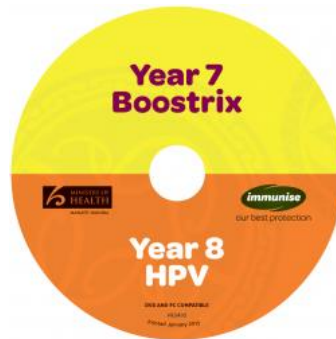
The HPV Campaign went live on Tuesday, 31 January. The campaign will run for 5-8 weeks and will encompass a varied media mix including adshells, an online advert, radio, print advertisements, native content, digital display and banner ads. The campaign will also feature an informational video that will be available on the Ministry of Health website and will speak to the relevance of HPV for boys. The campaign is designed to create awareness and promote higher uptake levels of HPV immunisation.

Other resources that have been revised for the HPV Campaign include the Parent Consent Form, the Year 8 video for schools, the HPV leaflet and a selection of printed materials. These resources are available to download from the HealthEd website.

Updated Resources



HE2012 Immunise against HPV
Includes expansion of programme to include boys and young men.
Jan 2017



HE2432 Year 7 and Year 8
Immunisation DVD



HE 1211 Campylobacter, E.coli &
Salmonella



HE2098 breastfeeding your baby-
English version

A new campaign for Child Oral Health was launched in November. It aims to increase twice daily brushing with fluoride toothpaste in children under five.

HE 2514 Baby teeth matter
Poster A2



English version also te reo Māori,
Sāmoan and Tongan



Out of stock and online only



HE1711 Healthy Food and Drinks
Currently out of stock



HE9024 Food for Health Online only



HE 1514 Adult Tetanus and Diphtheria Immunisation.
Hard copies currently out of stock



HE2259, 2261, 2263, 2264, It's easy to protect your family's smile.
te reo Maori, Cook Islands, Niuean, Samoan, Tokelauan, Tongan
Online only.



HE1524 Caring for teeth.
Hard copies currently out of stock



HE1304, Dance Party Goers-what you should know
Hard copies currently out of stock

Awareness Dates - February to March (Hui-tanguru to Poutū-te-rangi)

28 Feb- 5 Mar	Well Child Week- Oral Health	http://www.wellchild.org.nz
28Feb – 6Mar	Hearing Week	http://nfd.org.nz
28 Feb- 6 Mar	Red Cross Street Appeal Week	https://www.redcross.org.nz
5-6 Mar	Relay For Life	relay.org.nz
6 Mar	Children's Day	www.childrensday.org.nz
9 Mar	Walk2Work Day	http://www.livingstreets.org.nz/
20	World Oral Health Day	http://www.healthysmiles.org.nz
21	World Down Syndrome Day	http://www.nzdsa.org.nz

From the Resource Unit

(Public & Population Health Services)

Free Health Resources. Supporting active and healthy lifestyles.

